



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OFFICE OF KABANKALAN

APR 25 2024

DIVISION MEMORANDUM

No. 116, s. 2024

CONDUCT OF SCHOOL- BASED CAMPUS JOURNALISM ACTIVITIES

TO: Assistant Schools Division Superintendent
 Chiefs, CID and SGOD
 Education Program Supervisors
 Public Schools District Supervisors
 Public and Private Elementary and Secondary School Heads
 All Others Concerned

1. Pursuant to Republic Act 7079 also known as, **“The Campus Journalism Act of 1991”**, this Office through the Curriculum Implementation Division, encourages all schools to conduct **the School-Based Campus Journalism Activities on April 24 - 26, 2024.**
2. The objectives of these activities are as follows:
 - a. deepen campus journalists’ understanding on the importance of Journalism by expressing through journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness, environmental and health awareness;
 - c. provide an avenue to enrich learner experience for students interested in Journalism as a career and those who intend to use the skills learned through campus journalism thereby, giving them an edge in their chosen careers; and
 - d. enhance journalistic competence and promote responsible journalism.
3. Below is the timeline/ schedule of the Campus Journalism Activities:

Activity	Date
a. Conduct of School – Based Campus Journalism Activities	April 24 - 26, 2024
b. Submission of winning entries (1 Best output per category)	April 29 – 30, 2024
1. <i>Individual Category (Elementary and Secondary/ English and Filipino</i> <ol style="list-style-type: none"> i. News Writing ii. Feature Writing iii. Editorial Writing 	



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iv. Sports Writing	
v. Science Writing	
vi. Editorial Cartooning	
2. Group Category	
i. Broadcasting (Elementary and Secondary/ English and Filipino)	
ii. TV Newscasting (Secondary English only)	
c. Regional Schools Press Conference	
1. Elementary (Individual)	May 11 – 12, 2024
1. Secondary (Individual)	May 18 – 19, 2024
2. Group Contests (Elem and Secondary)	May 25 – 26, 2024

4. Only schools with existing/ functional school publication can participate to the RSPC and NSPC. Winning entries coming from schools with no school publication will be given special awards but cannot represent the SDO to the RSPC.
5. Participation to this activity is voluntary thus, campus journalists are expected to secure their parent's permit/ guardian consent prior to their participation to the various levels of competitions.
6. School Heads shall ensure, that participation of School Paper Advisers and Campus Journalists, is adherent to D.O. 9 s. 2005 titled " INSTITUTING MEASURES TO INCREASE ENGAGED TIME-ON-TASK AND ENSURING COMPLIANCE THEREWITH".
7. Education Program Supervisors, Public Schools District Supervisors, and School Heads are expected to monitor the conduct of the Campus Journalism Activities.
8. Expenses incurred during the participation of schools in the higher level competitions such as the RSPC and NSPC are chargeable against School MOOE and other local funds subject to availability and the usual accounting rules and regulations.
9. Wide dissemination of and compliance with this Memorandum are desired.

MICHELL L. ACOYONG, CESO VI
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