



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS
SCHOOLS DIVISION OF KABANKALAN CITY

Division Advisory No. 019, s. 2024
October 24, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd SDO Kabankalan
officials and personnel/staff.
(*Visit depedkabankalancity.com*)

Attached is Word Cup letter dated October 12, 2024 RE: 23rd Word,
Cup and Eighth Masterclass, which is self-explanatory.



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
0954 190 2247
www.wordcup.com.ph
wordcup.philippines@gmail.com

12 October 2024

MICHELL L. ACOYONG (OIC)
Schools Division Superintendent
Kabankalan City
kabankalan.city@deped.gov.ph

Dear:

We are excited to invite your school publication advisers (SPAs) to participate in our **23rd Word Cup and Eighth Masterclass** in scenic Boracay, Aklan. As a premier professional development opportunity, this masterclass caters to the needs of our teachers in their roles as SPAs. Additionally, we welcome your top students who are passionate about honing their skills under the guidance of experienced practitioners.

Our workshops utilize a learning-by-doing approach, bridging the gap between theory learned in the classroom and practical, real-world experiences. On **December 5-7, 2024** we will offer our innovative experiential training method and provide an engaging and effective way to cultivate lifelong skills in communication and journalism.

To ensure that your teachers and students can benefit from this unique opportunity, we kindly **request that the Division Office cascade the information** regarding the event. Ideally, we hope this can be funded through the school MOOE or In-Service Training funds, as permitted under Section 17 of the special provisions for the DepEd budget, which covers other learning and development interventions.


The wider dissemination of this opportunity would greatly support the participation of your teachers and learners. As educational leaders, you have the chance to introduce your team to the only authentic journalism training workshop in the Philippines and Asia.

Interested participants can register through this link: <https://bit.ly/23rdWordCupPH>. For further inquiries, please contact me at wordcup.philippines@gmail.com or 0954 190 2247. You can also find more information on our Facebook page, Word Cup Associated Editors Co.

We look forward to your favorable consideration of our request and hope to welcome your SPAs, academic leaders, subject area teachers and campus journalists to this enriching event.

Thank you for your time and support.

Warm regards,


EUGENIO SONNY O. CALAPIT, Ed.D., EnP



23 rd Word Cup Philippines Matrix of Activities*		
5 December 2024 (Thursday)		
2:00 PM	Check-in for participants with additional night	
2:00-5:00 PM	Distribution of IDs & kits (bag with pen & paper)	
6 December 2024 (Friday)		
7:00-8:00 AM	Distribution of IDs & kits (bag with pen & paper)	
8:00-9:00 AM	Opening Program & Press Briefing	
9:00-10:00 AM	News Writing (NW) <i>Pagsulat ng Balita</i>	
10:00-11:00 AM	Mobile Journalism (MJ)	
11:00-12:00 PM	Photojournalism (PJ) <i>Pagkuha ng Larawan</i>	
12:00-1:00 PM	Press Conference & Lunch	
1:00-2:00 PM	Feature Writing (FW) <i>Pagsulat ng Lathalain</i>	
2:00 PM	Output deadline NW, MJ, & PJ participants (PressCon coverage) Check-in for participants without additional night	
2:00-3:00 PM	Interview/data gathering/story development/photoshoot for FW, MJ, PJ Topic for FW: Outdoor/community or PressCon Topic for MJ & PJ: Outdoor/community	
2:00-3:00 PM	Editorial and Column Writing (ECW) <i>Pagsulat ng Pang-ulong Tudling at Kolum</i>	
3:00-4:00 PM	Workshop (for ECW participants)	
4:00 PM	Output deadline ECW & FW participants	
4:00-6:00 PM	Feedback session (for ECW, FW, NW, MJ, & PJ participants)	
6:00 PM	Output deadline for MJ & PJ participants (Outdoor coverage)	
6:00-7:00 PM	Dinner	
7 December 2024 (Saturday)		
8:00-9:00 AM	Copyreading & Headline Writing (CHW) <i>Pag-uulo at Pagwawasto ng Balita</i>	Watercolor Painting for Beginners (New!)
9:00-10:00 AM	Workshop (for CHW participants)	
10:00 AM	Output deadline for CHW participants	
10:00-12:00 PM	Feedback session (for CHW, MJ, & PJ participants)	
12:00 PM	Check-out for participants without additional night	
12:00-1:00 PM	Lunch	
2:00-5:00 PM	Awarding Ceremony <i>Word Cup Ambassador Award (School Paper Advisers)</i> <i>Word Cup Institutional Ambassador Award</i> <i>Recognition of Exemplary Work</i>	

* subject to change

Visit our Facebook Page for updates: <https://facebook.com/associatededitorsco>



DETAILS OF REGISTRATION

The objectives of the press coverage and national contest are to:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Develop skills in mobile journalism;
3. Provide insightful feedback on outputs;
4. Recognize and award exemplary work, and;
5. Publish quality outputs in national media.

Contests are optional and open to elementary, junior and senior high school, tertiary students and school paper advisers, language and communications arts teachers, department heads, school heads and public information officials.

Registration and payment of participants who did not sign up online and distribution of kits and IDs will be on **5 December 2024 (3:00 to 5:00 PM)**

ACTUAL SEMINAR-WORKSHOP is on **6 to 7 December 2024** at Faith Village Gardens **Boracay Station 3**; Activities/Venues may be subject to change.

Rooms are non-exclusive (male and female may/may not combine in a room). Rooms can accommodate 6-10 persons, first come, first serve basis.

Participants of Mobile Journalism are encouraged to bring their video cameras and/or laptops installed with video editing applications.

Participants of Photojournalism are encouraged to bring cameras or cellphones.

Participation fee per person is shown on the next page.

WORD CUP AMBASSADORS AWARD

All Institutional Ambassador Awardee aspirants need to submit a one-page briefer on the programs/accomplishments of the school in campus journalism for the last three years. If previous Word Cup participant, a testimonial (one-minute video-message) on how the workshops have helped individuals or schools may also be submitted in addition to programs/accomplishments.

In addition, to be an institutional bronze ambassador awardee, a minimum of 10 participants are expected to attend, 15 for institutional silver awardees and 20 for institutional gold awardees.



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
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23rd Word Cup Philippines Participation Fee per person	
Early bird <i>Payment made on or before 30 October 2024</i> <i>Inclusive of overnight stay on 6 December</i>	₱6,500
Regular <i>Payment made from 31 Oct. to 1 December 2024</i> <i>Inclusive of overnight stay on 6 December</i>	₱7,000
Additional night stay <i>For 5 or 7 December night</i> <i>No meals included</i>	₱500 per night
Meals 6 December (Day 1): AM and PM snacks, lunch, and dinner 7 December (Day 2): Breakfast, AM and PM snacks, and lunch	
While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.	
Participation fees may be deposited to: BDO Account Number 012330 081983 Account Name: Word Cup Associated Editors Co.	

Inquirer: Uptrend in science museums investment to benefit DepEd learners
<https://bit.ly/InquirerOn21stWordCup>

REGIONS

Uptrend in science museums investment to benefit DepEd learners

INQUIRER.net / 02:27 PM May 10, 2024



Dr. Eugenio Serrero O. Colapit, executive director of Word Cup Associated Editors Club, welcomes some 250 campus journalists to the 21st Word Cup National Journalism Conference and Contests at Angels Hill, Tagaytay.

MANILA, Philippines—A young campus journalist struggled to free a rope trapped inside a one-meter tall, square-shaped metal device. A puzzle master quickly intervened, demonstrating how to navigate the tubular labyrinth.

This "rope puzzle" was among the many interactive exhibits that captivated the 250 campus journalists and school publication advisers attending the 21st Word Cup National Journalism Conference and Contests held in Tagaytay City on May 4-5.

May Pagsinohin, executive director of the Philippine Science and Technology Foundation (PSTF), explained that science museums like these are designed to pique children's curiosity and interest in science.

While the PSTF-operated Science Centrum in Marikina remains closed to the public despite the lifting of health restrictions, Pagsinohin acknowledges that investment in science museums in the Philippines falls short compared to ASEAN neighbors.

EDITORS' PICK

MOST READ



GLOBAL NATION
Trump falsely accuses Ohio immigrants of abducting, eating pets



GLOBAL NATION
Wildfires around Los Angeles blanket city in smoke



GLOBAL NATION
Key takeaways from Kamala Harris-Donald Trump debate



LIFESTYLE
Fernando Amorsolo: A refresher on the first-ever Filipino National Artist



BUSINESS
Meralco hikes power rates by 15¢/kWh this September



ENTERTAINMENT
Manny Jacinto among nominees for People magazine's Sexiest Man Alive

TAGS: Journalism

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Sample Workshop Output of Previous Word Cup Masterclass (14th Word Cup)

Environment News
Thursday, May 30, 2019 B-2

Go Green, read it an email!
Estronestream10@gmail.com

BORACAY RENAISSANCE

A year after its closure, what now?



HARBOR SUNSET - Tourists enjoy learning about tourists rise their boats, as viewed from the White Beach which has expanded from up to 25 meters from the shoreline. The photo was taken by 14th Word Cup Philippines Harborside School Paper Adviser and campus journalist from around the country under the theme 'Prospects of a Renaissance, and Tourism, Development Opportunities and Challenges in Boracay and Beyond.' (Photo by Esther Sandee S. Hietagata, Carpenter Hill Elementary School)

Text by JOHANNES L. CRINA

There is always an expectation when it comes to Boracay. No doubt, it is the country's most famous island, consistently ranking on top of most-wanted vacation spots. Therefore, it came as a shock (especially to those who have businesses on the island) that the six-month closure and rehabilitation was implemented against opposition.

Visiting Boracay once again after a year of its April 28, 2018 closure, one can notice a striking difference. The island – especially the beachfront – is much cleaner. There is a sense of community but there are also the incumbent problems.

During the 14th Word Cup held in Boracay, we invited select campus journalists – students and reporters – to share their photos and words on how they see the new Boracay. They see hope but they also feel that the task is hard to fully heal Boracay. It took yet another year.

BE HUMANS, NOT PLASTIC

Text by MARK JULIUS D. FUENTES

Malay's Municipal Ordinance No. 308 prohibiting the use of disposable plastic items among hotels, resorts, restaurants and business establishments is proof that the local government of Malay, Aklan has learned its lesson. Nevertheless, despite the six-month-long 'highmare' of businesses during the island's rehabilitation, plastics are still freely accessible in some souvenir stores, convenience stores and food stalls.

Nobody knows when single-use plastic bags became so pervasive and prevalent. They are accessible everywhere because they are cheap, useful and convenient. We find them – not just in Boracay – but in various places where people purchase goods especially in the markets because of convenience. But at what expense?

Even campaigns identify the harm plastic bags can cause, including how it affects aquatic animals through ingestion and entanglement. Even when plastic products break down, the plastic lines on a smaller element that get into the ecosystem with long-term negative effects.

According to the Department of Environment and Natural Resources (DENR), the plastic ban implemented by Malay is correct but tourists admit that the ban is just a form of 'toughness' at single-use plastics are still visible.

Tourist or not, we have to understand that in order to help Boracay fully heal, we must be disciplined. If the government has prohibited smoking, drink-

CHALLENGING ENHANCEMENT

Text by ANNA MARIE B. PUGONIA

After six months of being placed under rehabilitation, Boracay opened its doors in October of 2018.

That October was indeed historic and momentous for it was considered as the rebirth of a better Boracay. The repairs of the sewerage system and the roads together with the standardization of how hotels and resorts should manage their waste are part of the things that the government has done that has temporarily disrupted the business in the area.

After the six-month rehabilitation, there is a general feeling that it is just the start. The people need to ensure the sustainability of environmental efforts in order to prevent recurrence of what caused the closure of the island.

Dr. Al Oroflo, the Deputy Ground Commander of the DENR National Task Force Boracay said that the sustainability of the rehabilitation should not fall wholly on the shoulders of the government.

Sustaining the positive effects of the cleanup of Boracay

DESERVING BORACAY

Text by DOLORES L. CARRON

Let us all become tourist police. Let us become information multipliers.

These were the words of Dr. Al Oroflo, the Deputy Ground Commander of the DENR National Task Force Boracay as he urged responsible tourists to share their stories about the rehabilitation of the island.

A reliable survey reported that 81 percent of adult population in Boracay has used technology and social media to communicate and spread information about updates and progress about the island.

The government also did not part. It intensified the monitoring of waste disposal and imposed higher penalties to those who will be caught violating environmental laws.

However, these efforts seem to have been taken for granted by some businesses. A few weeks ago, the local government

SUSTAINING PARADISE

Text by MARIA JOSEPHINE A. PUENOS

At first, Boracay's sustainable tourism was a long shot. But it was worth trying and perhaps worth duplicating.

It has been months now since the reopening of Boracay after its six-month rehabilitation. Changes are evident. Wider beachfront, quieter atmosphere, better road system and closure of erring establishments. However, there is a downside, too. According to Deputy Ground Commander of Task Force Boracay Dr. Al Oroflo, when asked about the state of discipline among locals and tourists, he said that it is a "cat-and-mouse activity."

The Task Force Boracay has been very firm in implementing its rules to ensure sustainable tourism practices in the island. It may be able to do so until April 2020 when the five-year implementation of the program will conclude. But even if Filipinos will have a clear direction on what sustainable tourism is all about, could the actions of Juan de la Cruz follow the rules, even when no one is watching?

While rehabilitating Boracay is considered as the DENR's biggest accomplishment in 2018, measure on sustaining the program should be put in place.

Dr. Oroflo believes that a strong and consistent law en-

MOTHER AND CHILD

Text by JAYR E. LUPERA (Division of Koronadal)



MOTHER AND CHILD - Both local residents, they do their daily routine of picking up litter left by tourists along Boracay's famous White Beach. To them, this is their way of showing their love for their island. For the moment, it is teaching kids the importance of sustainable tourism. (Photo by Jayr E. Lupera, Division of Koronadal)

SUSTAINING POSITIVE EFFECTS

Text by JOHANNES L. CRINA

'Sustaining the positive effects of the cleanup of Boracay entails a joint effort with the residents and even tourists and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.'



DISCIPLINE IN DEED - Tourists take up to segregate trash in colored bins spread in one of Boracay's popular destinations in Station 2. The local campaign for solid waste management seems to have caught on since government allowed commercial businesses to reopen in the island. (Photo by Eugene Sossy O. Calagay)

GARBAGE COLLECTOR

Text by RICH ANTHONY DEONANIO (Tagumbayan National High School, Zamboanga)



GARBAGE COLLECTOR - Garbage collectors load segregated trash on a municipal truck which do daily door-to-door collection starting from 2 a.m. up until they finish their tasks. The trash will be hauled to Malay, on the mainland where there is a regulated dump site. (Photo by Rich Anthony Deonanio, Tagumbayan National High School, Zamboanga)

SUSTAINING POSITIVE EFFECTS

Text by JOHANNES L. CRINA

'Sustaining the positive effects of the cleanup of Boracay entails a joint effort with the residents and even tourists and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.'

Climate action now

By JOHN RYAN B. SACOT

Worsening global temperatures. Rising sea levels. Melting ice sheets. Blazing forest fires. The signs of an environmental crisis called climate change are around us and its effects create a colossal impact that continues to rock the ecological sphere and disrupt the dynamics of ecosystems.

Urban and industrial traditionalists assert that climate change action is a mere obstacle to the advancement of urban hubs that would improve the quality of life, raise income levels, and develop business activities.

However, despite the fruits of industrial development, ecological sustainability continues to be compromised which further worsens the damage caused by climate change.

For instance, a 2018 United Nations report concluded that the world's oceans and ice sheets are under distress with fish populations already declining in many regions. Its fallout would be difficult to contain without immediate and sustained ecological action.

In addition, a 2018 report from PAGASA revealed that there will be an increase in annual mean temperature which shows a large amount of warming year per year. This change is being driven by increased carbon dioxide and other human-made emissions.

The global effects of climate change can be seen in the increase of sea levels where 23 cities are found to be highly vulnerable to a one-meter sea level rise. According to a 2017 study by the Asian Development Bank (ADB), this will

'Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe.'

"Effectively flood cities around the world"

"The excuse made against climate change are heavy chains that entangle communities as the world seeks for ecological sustainability."

Stakeholders of the environment – civic groups, the government, and all of us – should pool resources toward promoting simple yet dynamic ways to address climate change as anchored in the National Framework Strategy on Climate Change.

It is best for everyone to answer the call of environmental action now, not later. Let us take it from the words of Sealaid Paitito from the Climate Change Commission, who said: "Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe. Are you ready to take action now?"

Sacot, 21, is a HUMSS student at the Colegio de Immaculada Concepcion in Marikina, Cavite.

EDITOR'S NOTE

During the 16th Word Cup, we encourage you to write and school paper advisers at all levels of the country can email to learn about our mission and how we can help you. We are looking for students who are interested in writing about climate change. After the Word Cup, we will publish your work in our magazine. Contact us at: wordcup.philippines@gmail.com

No one is spared

By JONATHAN B. ENMANUEL

Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now. With urgency, we are now doing tangible actions to act now, with efforts on combating climate change on a global scale.

A lot of people say they are aware about climate change, but sadly, most if not all, actually only know little about it.

With overwhelming scientific evidence, reports, and data revealing extreme weather, record-breaking temperatures, melting glaciers, we need to just adopt ourselves at the mercy of nature. Well, perhaps not anymore especially in the case of the Philippines.

According to Sealaid Paitito from the Climate Change Commission, under the Paris Agreement,

"Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now."

The Philippines has committed to cut green house gas emission by 70 percent by 2030.

"The commission is doing extensive information campaigns using all media platforms, symposia, and trainings on the effects of climate change, and to also relay things which can be done to deal with this issue," he said.

Scientists also suggest with certainty that the issue must be addressed in bigger perspective to gain global attention. Climate change must be given optimum attention, more than anything else.

Without doubt, the issue now is beyond the use of fossil fuel, industrial revolution, levels of carbon dioxide, nor heat-trapping gases and global temperatures. The argument now must be beyond the portals of forests burning, coral reefs dying, and water supplies shrinking.

It is about finding tangible and sustainable mechanisms to stop the damage. We need to act together as one. We need to do it now – faster and braver – because no one is spared. Remember, we can fight climate change. We are the world's greatest resource.

Enmanuel has 10 years of experience in advising school papers. He is currently teaching at Koronadal National Comprehensive High School.



Take the first step

By RI LANLANG

Numerous national and international interventions have been proven to be inadequate in reversing the devastating effects of climate change.

Climate change has been a roundabout topic that has already become a staple on newspapers and campus publications. And most of these articles focus on one topic – the "Silent game."

Humans are not off the hook when it comes to climate change. It's an inherent fact that we are at fault here.

This is not a matter of judging who is to blame.

It's a matter of do, don't, or die.

In his talk, climate change resource speaker and author of his book, Dr. Octopio Maslog, shared his insights and expertise on climate change.

Maslog encouraged the young journalists to use the "power of the pen" in combating climate change.

"Be involved, take it as an issue, and write in publications," Maslog said. Actions speak louder than words. It is an adage that has continued to prove that it is easier said than done.

Everybody should take part in alleviating and eventually eliminating this global crisis. It is never enough to pinpoint the root cause of all of these.

Words are empty if not coupled with the right actions.

As Dr. Martin Luther King, Jr. once said, "Take the first step in faith. You don't have to see the whole staircase, just take the first step."

We already know what needs to be done. We have to act now and save the planet. Take the first step.

Langlang is a school paper adviser of Columbian College (Durratto campus) in Zamboanga.



Write about climate change

Dr. Octopio Maslog, author and columnist at SoDaNet, explains to participants, composed of campus journalists and school paper advisers, how to report on climate change in the talk "Engaging Various Stakeholders in the Climate Crisis" held during the 16th Word Cup in Subic. (Photo by Jimmy A. Donalago)

No classes, yehey?

By JUVELLE R. VILLANUEVA

It has been two months into the academic year, yet students have already missed a lot of classes due to frequent class suspensions. On the third week of September alone, out of the five school days, students in Cavite have only attended their classes once, since their Monday, Tuesday, Thursday, and Friday classes have been suspended due to inclement weather brought about by Typhoon Nirmis.

Meanwhile, posts on social media seem to show how most students are in favor of these suspensions. A little rain and they would be putting their hopes up to hear a word from their governor or mayor.

However, this frequent rainfall seems to be just a glimpse of a bigger picture. Dr. Octopio Maslog, a veteran journalist who published books on climate change, talked about how rainfall patterns have changed and how "winds and rains have become more severe."

This was supported by Sealaid Paitito from the Climate Change Commission, who underscored Maslog's point. Typically, the Philippines encounters about 20 typhoons a year. Though the typhoons visiting the archipelago have lessened in

number, they became stronger in intensity.

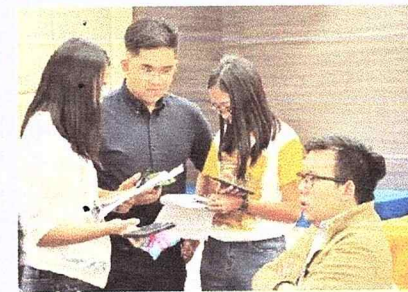
"Monsoons are being strengthened and there are new situations we have never experienced before," said Paitito.

Paitito lamented that local government officials are sometimes caught off guard by these changes but that has improved through time, especially now that they are more active in making decisions such as class suspension.

"Farmers don't know when to plant anymore," said Maslog. He then "changed" the term climate change to make it not only as "climate crisis" but more as a "climate catastrophe."

"If climate change has become a threat to the survival of man," warned Maslog. The next time students hope for class suspension, may they be reminded of the bigger battle that all of us are facing. There is more to it than just taking a day off from class.

Villanueva, 16, is a communication arts student from Lopezson of the Philippines-Cavite.



Learn what PH is doing vs. climate change

Participants of the 16th Word Cup interview Sealaid Paitito, president of the Climate Change Commission. He clearly how the Philippines which contributes a meager 0.22 percent compared to China's 26 percent and the US's 18 percent of greenhouse gas emissions can reduce it further by more than half without sacrificing industrial growth. Countries are racing against time to limit rising global temperatures due to the greenhouse effect. Breaching the additional two-degree threshold can lead to irreversible threat of sea level rise of close to one meter due to the unabated melting of polar ice. (Photo by Eugenio Amato from P. Celestino III of Makati Science High School)

(insert letterhead)

Advisory/Memorandum No. _____ s. 2024

In compliance with R.A. 7079 or the Campus Journalism Act of 1991, this advisory/memorandum is issued for the information of officials, personnel/staff, teachers and students as well as the concerned public.

23rd Word Cup Eighth Journalism Masterclass and Ambassadors Awards

The 23rd Word Cup Philippines Eighth Journalism Masterclass and Ambassadors Awards is a practitioner-led professional development and training workshop designed to enhance the writing, photography and digital storytelling skills of teachers and students. The program aims to recognize outstanding work and produce quality outputs suitable for publication in national media.

This national event shall be held at Faith Village Gardens, Station 3, Boracay, Malay, Aklan on Dec. 5-7, 2024. Attached are the event objectives, activity matrix, contest mechanics and registration details.

Participating academic leaders, school officials, teachers and school paper advisers shall ensure that classes remain uninterrupted by utilizing appropriate learning modalities. Student participants are required to secure travel and medical insurance as well as consent/waiver form from their parents or guardians.

Funding for this activity shall be charged against the SEF, MOOE, and other available fund sources subject to the usual budget and accounting rules and regulations.

For more details, contact **Eugenio Sonny O. Calapit**, Ed.D. EnP through 0954-190-2247 or email wordcup.philippines@gmail.com.

NAME
Superintendent