



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

Office of the Schools Division
Superintendent

MAR 04 2022

DIVISION MEMORANDUM
NO. 081, s. 2022

**ADOPTING THE VACC2SCHOOL: LIGTAS NA BAKUNA
PARA SA BALIK ESKWELA! BRAND GUIDE AND
INSTALLATION OF PEDIATRIC VACCINATION TARPAULIN**

To: CID & SGOD Chiefs
Public Schools District Supervisors
Elementary & Secondary School Heads
All Others Concerned

1. Attached are Regional Memorandum No. 171, s. 2022 dated March 04, 2022 titled Adopting the Vacc2School: Ligtas na Bakuna para sa Balik-Eskwela! Brand Guide And Installation Of Pediatric Vaccination Tarpaulin and Memorandum from the Office of the Director, Public Affairs Service titled Adopting the Vacc2School: Ligtas na Bakuna para sa Balik-Eskwela! Brand Guide for the Rollout of Pediatric Vaccination dated March 01, 2022 for reference.
2. Immediate dissemination of and compliance with this Memorandum are desired.


LEA C. BELLEZA, EdD.

Education Program Supervisor
OIC - Assistant Schools Division Superintendent
In-Charge of the Division



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Republic of the Philippines
Department of Education
 REGION VI-WESTERN VISAYAS


MAR 04 2022

REGIONAL MEMORANDUM
 No. 171 s. 2022

**ADOPTING THE VACC2SCHOOL: LIGHTS NA BAKUNA
 PARA SA BALIK-ESKWELA! BRAND GUIDE AND
 INSTALLATION OF PEDIATRIC VACCINATION TARPAULIN**

To: Schools Division Superintendents
 Division Information Officers
 All Others Concerned

- Attached is a Memorandum from the Office of the Director, Public Affairs Service titled Adopting the Vacc2School: Ligtas na Bakuna para sa Balik-Eskwela! Brand Guide for the Rollout of Pediatric Vaccination.
- Anent this, the Schools Division Offices are encouraged to adopt the attached brand guide to strengthen the information dissemination, convey its key message and increase public awareness.
- Branding materials may be accessed through the following link: <https://bit.ly/Vacc2SchoolMaterials>.
- This Office supports this campaign through a Pediatric Vaccination for 5-11 years tarpaulin with the dimension of 6ft x 4ft, horizontal orientation.
- The layout may be accessed through <https://bit.ly/DepEdVIVacc2SchoolCampaignLayout>.
- The Schools Division Offices (SDOs) are requested to put up tarpaulins of the said layout in conspicuous places in the SDOs, schools, and learning centers.
- Expenses relative to the conduct of the activity shall be charged against local funds subject to the usual accounting and auditing procedures.
- Should there be a concern or clarification regarding this matter, the SDOs can contact Hernani D. Escullar Jr. via mobile: 09274391118 / 09605950838 or email: hernani.escullarjr@deped.gov.ph.
- Immediate dissemination of and compliance with this Memorandum are desired.


 RAMIR B. UYTICO EdD, CESO III
 Regional Director

Reference: Memorandum PAS-OD-2022-011
 Attachment: Pediatric Vaccination Regional Design
 To be indicated in the Perpetual Index
 under the following subjects:

CAMPAIGN

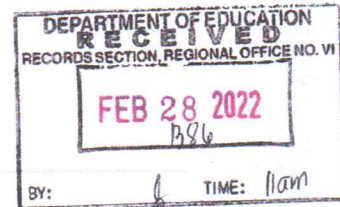


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| Regional Memorandum | DepEDRO6-PAU-Com-2022-125 | Mar. 2, 2021 | |



Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

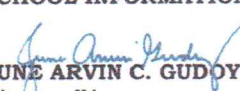


Office of the Director IV

MEMORANDUM
PAS-OD-2022-011


FOR : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL PRINCIPALS

ATTN : REGIONAL AND DIVISION PUBLIC AFFAIRS OFFICES
SCHOOL INFORMATION COORDINATORS

FROM : 
JUNE ARVIN C. GUDOY
Director IV

SUBJECT : **ADOPTING THE VACC2SCHOOL: LIGTAS NA BAKUNA
PARA SA BALIK-ESKWELA! BRAND GUIDE FOR THE
ROLLOUT OF PEDIATRIC VACCINATION**

DATE : **FEBRUARY 15, 2022**

By: 
Date: **MAR 01 2022**

In line with DepEd Task Force COVID-19 (DTFC) Memorandum No. 327, the Public Affairs Service (PAS) created the **Vacc2School: Ligtas na Bakuna Para sa Balik-Eskwela! Campaign** to encourage the Department's teaching and non-teaching personnel to take part in the immunization program of the national government. The Campaign was developed through the help of the Department of Health (DOH) and DepEd member-offices of the DTFC and was approved by Secretary Leonor Magtolis Briones on May 5, 2021.

As the national government expanded the scope of the national vaccination program, the Department acknowledged and expressed its support for the ongoing participation of field offices in the vaccination of the pediatric population ages 12-17 and 5-11 through the issuance of DTFC Memorandum Nos. 557 and 606 respectively.

In line with this, PAS encourages all Regional and Division Public Affairs Offices to adopt the attached brand guide of the Vacc2School campaign to strengthen the information dissemination, convey its key messages, and make the public aware of the initiatives the Department is taking to support the National Behavior Change Campaign of the government.

In addition, PAS also enjoins all RIOs and DIOs to conduct activities and coordinate with local concerned offices and authorities aligned with the Vacc2School campaign.

All addressed offices may access the downloadable branding materials through the following link: <https://bit.ly/Vacc2SchoolMaterials>.

For clarifications, you may get in touch with Ms. Sofhia De Guzman through (02) 8633-21-20 or email at sofhia.deguzman@deped.gov.ph.



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Department of Education
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Office of the Director IV

We look forward to your participation.

Thank you.



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PEDIATRIC VACCINATION 5-11 & 12-17 YEARS