



Republic of the Philippines  
**Department of Education**  
Region VI-Western Visayas  
SCHOOLS DIVISION OF KABANKALAN CITY

**Office of the Schools Division  
Superintendent**

**DIVISION MEMORANDUM**

NO. 188, s. 2022

MAY 26 2022

**2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD  
GOVERNANCE IN TOBACCO CONTROL**

To: OIC-Asst. Schools Division Superintendent  
Chiefs, CID and SGOD  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
NDEP/BKD Coordinators  
Tobacco Control Coordinators  
Youth Formation Coordinators  
DRRM Coordinators

1. Attached are OUA MEMO 00-0522-0013 dated May 4, 2022 from the Office of the Undersecretary for Administration, titled **2022 Global Media Competition of the Global Center for Good Governance in Tobacco Control** and OUA MEMO 00-0522-0090 dated May 17, 2022, titled **Deadline Extension for Submission of Entries to the 2022 Global Media Competition** inviting all learners, teaching, and non-teaching personnel and other interested persons or groups to participate in the Global Media Competition (GMC)
2. Immediate dissemination of and compliance with this Memorandum are desired.

**NICASIO S. FRIGO, CESO VI**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



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Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
 Tanggapan ng Pangalawang Kalihim



**OUA MEMO 00-0522-013**  
**MEMORANDUM**  
 04 May 2022

For: **Undersecretaries**  
**Assistant Secretaries**  
**Regional Directors and BARMM Education Minister**  
**Bureau and Service Directors**  
**Schools Division Superintendents**  
**Tobacco Control Coordinators**  
**Brief Tobacco Intervention Providers**  
**NDEP/BKD Coordinators**  
**Youth Formation Coordinators**  
**DRRM Coordinators**  
**School Heads**



Subject: **2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA), through the the Bureau of Learner Support Services-School Health Division (BLSS-SHD), invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).

Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.

**Winners can take as much as \$ 4,000.00.**

The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.

The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms.***

**Deadline for the submission of entries is on 11 May 2022 (Wednesday).**



**Office of the Undersecretary for Administration (OUA)**

*Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRM), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)*

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 Email: [oua.admin@deped.gov.ph](mailto:oua.admin@deped.gov.ph); Facebook / Twitter @depedtago

Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:

- Competition website- <https://ggtc.world/actions/global-media-competition>
- Facebook - <https://www.facebook.com/TheGGTC>
- Twitter - [https://twitter.com/the\\_ggic](https://twitter.com/the_ggic)

Tobacco control coordinators are requested to facilitate the promotion of this competition in their regions or divisions. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/OGTC2022GMCposter>.

Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.

Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.

Participants below 18 years old are required to submit a consent form from a parent or guardian.

For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).

**ATTY. SALVADOR C. MALANA III**

Assistant Secretary  
Officer-in-Charge Office of the  
Undersecretary for Administration





# Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022



Submit entries on the theme

**DISASTER IN DISGUISE:**  
*Tobacco Companies' Environmental Harms*

by May 11, 2022 to [bit.ly/GMCggtc](https://bit.ly/GMCggtc)

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world)  
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## COMPETITION PRIZES

### Social Media Graphics

- 1st place winner - **USD\$2,000**
- 2nd place winner - **USD\$1,000**
- 3rd place winner - **USD\$500**
- Online choice winner - **USD\$500**

### Short Videos

- 1st place winner - **USD\$4,000**
- 2nd place winner - **USD\$2,000**
- 3rd place winner - **USD\$1,000**
- Online choice winner - **USD\$500**

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world)  
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## Kagawaran ng Edukasyon

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**OUA MEMO 00-0522-0090**

**MEMORANDUM**

17 May 2022

For: **Undersecretaries and Assistant Secretaries  
Regional Directors and BARMM Education Minister  
Bureau and Service Directors  
Schools Division Superintendents  
Brief Tobacco Intervention Providers**

**Coordinators**

(Barkada Kontra Droga [BKD], Disaster Risk Reduction and Management [DRRM], National Drug Education Program [NDEP], Tobacco Control, and Youth Formation)

**School Heads**

Subject: **DEADLINE EXTENSION FOR SUBMISSION OF ENTRIES TO THE 2022 GLOBAL MEDIA COMPETITION**

The Office of the Undersecretary for Administration (OUA) through the Bureau of Learner Support Services-School Health Division (BLSS-SHD) announces **the deadline extension for submission of entries to the 2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC), from 11 May 2022 to **31 May 2022**.

The OUA continues to enjoin all learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to participate in the GMC. New posters (**Annex A**) may be accessed at <https://bit.ly/GGTC2022GMCposter>. All other details in **OUA Memorandum No. 00-0522-013 2022 (Annex B)** are retained.

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph)

For information and guidance.

**ALAIN DEL B. PASCUA**  
Undersecretary



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**Office of the Undersecretary for Administration (OUA)**

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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Email: [usec.admin@deped.gov.ph](mailto:usec.admin@deped.gov.ph); Facebook/Twitter @depedtayo

# Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022

**DISASTER IN DISGUISE:**  
*Tobacco Companies' Environmental Harms*

Deadline extended to  
**MAY 31, 2022**

Submit entries to [bit.ly/GMCggtc](https://bit.ly/GMCggtc)

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world)  
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GLOBAL MEDIA COMPETITION 2022

**DISASTER IN DISGUISE:**  
*Tobacco Companies' Environmental Harms*

## COMPETITION PRIZES

### SOCIAL MEDIA GRAPHICS

1st - **USD\$2,000**

2nd - **USD\$1,000**

3rd - **USD\$500**

Online choice - **USD\$500**

### SHORT VIDEO

1st - **USD\$4,000**

2nd - **USD\$2,000**

3rd - **USD\$1,000**

Online choice - **USD\$500**

For more information, contact [gmc@ggtc.world](mailto:gmc@ggtc.world)  
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