



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

**Office of the Schools Division
Superintendent**

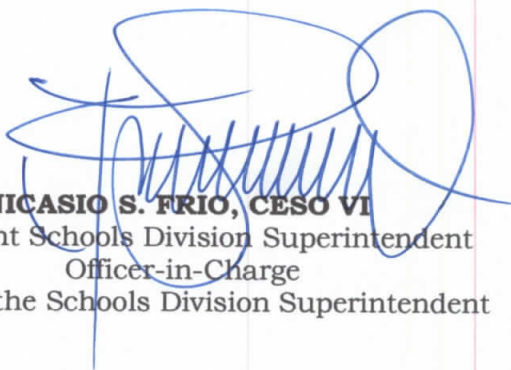
DIVISION MEMORANDUM
NO. 222, s. 2022

JUN 14 2022

**UPDATED SCHEDULE OF THE NATIONAL SCHOOL LAUNCH
OF THE BIDA KID CAMPAIGN**

To: OIC-Asst. Schools Division Superintendent
CID & SGOD Chiefs
Public Schools District Supervisors
Elementary & Secondary School Heads
All Others Concerned

1. Attached are the Regional Memorandum No. 419, s. 2022 dated June 09, 2022 and PAS-OD-2022-053 from the Office of the Director IV, Department of Education Public Affairs Service titled Updated Schedule of the National School Launch of the Bida Kid Campaign for reference.
2. Immediate dissemination of this Memorandum is desired.


NICASIO S. FRIO, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent



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Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM
No. 419 s. 2022

JUN 8 9 2022

**UPDATED SCHEDULE OF THE NATIONAL SCHOOL LAUNCH
OF THE BIDA KID CAMPAIGN**

To: Assistant Regional Director
Schools Division Superintendents
Regional Functional Division Chiefs
Division Information Officers
School Information Coordinators
All Others Concerned

1. Attached is Memorandum No. PAS-OD-2022-053 from the Office of the Director IV, Department of Education Public Affairs Service titled Updated Schedule of the National School Launch of the Bida Kid Campaign.
2. Immediate dissemination of this Memorandum is desired.


RAMIR B. UYTYCO EdD, CESO III
Regional Director

Encl.: National School Launch of Bida Kid Campaign Program
Reference: PAS-OD-2022-053
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN PROGRAMS PROJECTS

DepEDRO6-FAU-Com-2022-325



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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE



Office of the Director IV
PAS-OD-2022-053

FOR : **UNDERSECRETARIES
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
All Others Concerned**

FROM : **JASON V. MERCENE**
Supervising Administrative Officer
Officer-in-Charge, Public Affairs Service

SUBJECT : **UPDATED SCHEDULE OF THE NATIONAL SCHOOL LAUNCH
OF THE BIDA KID CAMPAIGN**

DATE : June 3, 2022

The Department of Education (DepEd), in partnership with the Department of Health (DOH), and the United States Agency for International Development (USAID), is proactively rolling out the BIDA Kid campaign.

In this line and within the week-long celebration of the Department's 124th Founding Anniversary, DepEd is set to conduct the National School Launch of the BIDA Kid campaign at San Roque National High School of the Schools Division of Antipolo on June 22, 2022.

Attached in this memorandum is the program for the said event for your reference.

For more information, all concerned may contact Ms. Patricia Morales through email at patricia.morales001@deped.gov.ph or Viber/SMS at +63945-422-9957.

For reference and guidance. Thank you very much.



NATIONAL SCHOOL LAUNCH OF THE BIDA KID CAMPAIGN PROGRAM

JUNE 22, 2022 | 10:00 A.M.

SAN ROQUE NATIONAL HIGH SCHOOL, ANTIPOLO CITY, RIZAL

10:00 - 10:10 AM	PRELIMINARIES	
10:10 - 10:15 AM	WELCOME MESSAGE	Superintendent Christopher R. Diaz Schools Division Superintendent Schools Division of Antipolo, DepEd IV-A CALABARZON
10:15- 10:20 AM	KEYNOTE	Honorable Secretary Leonor Magtolis Briones Secretary, Department of Education
10:20 - 10:30 AM	MESSAGE	Assistant Secretary Malcolm S. Garna Assistant Secretary for Field Operations Department of Education
10:30 - 10:35 AM	MESSAGE OF SUPPORT	Director Cesar B. Bringas Regional Director, DepEd IV-A CALABARZON
10:35 - 10:40 AM	SHOWCASING OF BIDA KID CAMPAIGN REGIONAL CASCADING	
10:40 - 10:45 AM	MESSAGE OF SUPPORT	Director Beverly Lorraine Ho Director, Disease Prevention and Control Bureau
10:45 - 10:50 AM	MESSAGE OF SUPPORT	Director Michelle Lang-Alli Office of Health United States Agency for International Development (USAID)
10:50 - 10:55 AM	MESSAGE OF SUPPORT	Mr. Behzad Noubary Deputy Representative, United Nations International Children's Emergency Fund (UNICEF)
10:55 - 11:00 AM	MESSAGE OF SUPPORT	Mayor Andrea "Andeng" Ynares Mayor, Antipolo City
11:00 - 11:05 AM	TURNOVER OF BIDA SCHOOL KITS TO THE REGIONAL OFFICES	To be led by attending DepEd Officials, DOH, USAID & UNICEF representatives
11:05 - 11:10 AM	MESSAGE OF SUPPORT	Ms. Myla Dela Cruz Supreme Student Government President San Roque National High School
11:10 - 11:20 AM	MESSAGE OF SUPPORT	Mr. Bryan Orilla Parents-Teachers Association President San Roque National High School
11:20 - 11:25 AM	INTERMISSION: BIDA KID DANCE PERFORMANCE	San Roque National High School Dance Troupe



RESBAKUNA
KASANGGA NG BIDA



DepED



USAID