



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM

NO. 362, s. 2022

SEP 2 1 2022

**HOPE IN OUR SCHOOLS CAMPAIGN FOR THE
2022 WORLD SUICIDE PREVENTION DAY AND BEYOND**

To: OIC-Asst. Schools Division Superintendent
CID & SGOD Chiefs
Public Schools District Supervisors
Public Elementary & Secondary School Heads
All Others Concerned

1. Attached are Regional Memorandum No. 715 s. 2022 and Memorandum OUGFO No. 2022-03-0371 from Undersecretary Atty. Revsee A. Escobedo, Office of the Governance and Field Operations, re: Hope in our Schools Campaign for the 2022 World Suicide Prevention Day and Beyond, requesting offices and schools to support the HOPE (Help Orchestrate Positive Experience) campaign inspired by this year's theme World Suicide Prevention Day on September 10: "Creating Hope Through Action".
2. Immediate dissemination of and compliance with this Memorandum are desired.

NICASIO S. FRIO, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent





Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM

No. 765, s. 2022

SEP 16 2022

**HOPE IN OUR SCHOOLS CAMPAIGN FOR THE
2022 WORLD SUICIDE PREVENTION DAY AND BEYOND**

To: **Schools Division Superintendents
All Others Concerned**

1. Attached is OUGFO MEMO No. 2022-03-0371 dated 8 September, 2022 from the Office of the Undersecretary for Governance and Field Operations (OUGFO) regarding the **Hope in Our Schools Campaign For the 2022 World Suicide Prevention Day and Beyond**.
2. Immediate dissemination of this Memorandum is desired.

for:  **RAMIR B. UYTICO EdD, CESO III**
Regional Director

Reference: OUGFO Memo No. 2022-03-0371 dated September 8, 2022

Encl.: As Stated

To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS

CAMPAIGN

PERSONNEL

LEARNERS

DepEdRO6-ESSD-RM-2022-122



Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033)509-7653; (033)336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY
GOVERNANCE AND FIELD OPERATIONS

OUGFO No. 2022-03-0371
MEMORANDUM
8 September 2022

DEPARTMENT OF EDUCATION
EDUCATION SUPPORT SERVICES DIVISION
RECEIVED
By: *ce* SEP 15 2022

FOR: Undersecretaries and Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Minister of Education
Schools Division Superintendents
Elementary and Secondary School Heads
All Others Concerned

DEPARTMENT OF EDUCATION
RECEIVED
RECORDS SECTION, RA 11564, DEPT. OFFICE NO. VI
SEP 15 2022
BY: *ce* TIME: *10:13*

FROM: *Escobedo*
ATTY. REVSEE A. ESCOBEDO
Undersecretary
Governance and Field Operations

SUBJECT: **HOPE IN OUR SCHOOLS CAMPAIGN FOR THE 2022 WORLD
SUICIDE PREVENTION DAY AND BEYOND**

This Office, through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), enjoins offices and schools to support the *HOPE (Help Orchestrate Positive Experience) in our Schools* Campaign, inspired by and based on the theme of this year's World Suicide Prevention Day on September 10: "Creating Hope Through Action."

The campaign has been launched online through the Facebook page of *OK sa DepEd* (<https://facebook.com/OplanKalusuganSaDepEd>) and will continue with a series of posts, encouraging both online and offline activities and promoting messages that "help orchestrate positive experience." Some content will also be shared by or posted on the official Facebook page and other social media accounts of DepEd Philippines, as relevant.

The campaign, which will go beyond the one-day annual observance, intends to encourage teaching and non-teaching personnel, learners, guardians, and other stakeholders, to actively take part in intentionally creating a positive social school environment through their respective roles and the available platforms in the school, online, and at home. The campaign's key message is that **there is hope** because **help is available**; and because we, as a community and individually through our own unique ways, have the capacity to show others that we care.

According to the *The Depression Project*, isolation and feeling like a burden are among the leading factors that contribute to suicide. The campaign aims to provide regular nudges to DepEd offices and schools to encourage them to actively and consciously cultivate a positive school environment where learners and personnel are constantly reminded that they are not alone, they are not a burden, and that situations are never hopeless.

D-1530

Encouraging HOPE initiatives

The HOPE in Schools campaign has been conceptualized in coordination with representatives from bureaus and services concerned at the Central Office¹, considering how the theme for this year's observance of World Suicide Prevention Day can be contextualized in DepEd. Offices and schools are invited to align planned activities related to suicide prevention with the campaign's brand and messaging, as applicable.

Campaign materials may be accessed at <https://bit.ly/depedhope>. The folder will be regularly updated and updates will be announced on the *OK sa DepEd* Facebook page.

Regional and Division School Mental Health Program Coordinators are requested to provide necessary assistance to schools regarding their participation in this campaign.

Schools who will have ideas, initiatives, or insights related to the campaign (e.g., activities to promote positive school climate) are invited to submit such information to BLSS-SHD through the *OK sa DepEd* Facebook page or through email at schoolmentalhealth@deped.gov.ph. These submissions will be shared to other schools for possible adoption. They will also be considered in the ongoing development of the guidelines for the School Mental Health Program, under *Oplan Kalusugan sa DepEd*.

For questions and concerns about this memorandum, please contact **Gian Erik M. Adao**, Education Program Specialist II, or **Luke C. Sismaet**, Technical Assistant II, BLSS-SHD through (02) 8-632-9935 or email at blss.shd@deped.gov.ph.

For psychosocial support consultation or assistance for mental health problems, please contact the National Center for Mental Health (NCMH) through <https://ncmhusaptayo.com/> or the NCMH Crisis Hotline:

Toll-Free Landline (Unlimited Calls Nationwide)	<ul style="list-style-type: none">• 1800-1888-1553 (One-time charge of P7.50 per call for Smart/TNT)• 1553
GLOBE/TM	<ul style="list-style-type: none">• 0966-351-4518• 0917-899-8727
SMART/SUN/TNT	0908-639-2672

The NCMH Crisis Hotline provides assistance on a 24-hours, seven-days a week basis for free to individuals with mental health problems, especially those who are in crisis and at risk of suicide. A full directory of the Department of Health's helplines may be accessed at: <https://bit.ly/dohhelplines2022>.

¹ Through a series of consultative meetings with representatives from the Public Affairs Service, Bureau of Curriculum Development, Bureau of Learning Delivery, Office of the Undersecretary for Youth Affairs and Special Concerns, Youth Formation Division, Bureau of Human Resource and Organizational Development, and Disaster Risk Reduction and Management Service.