

#### Republic of the Philippines

## Department of Education

Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM NO. 383, s. 2023 OCT 1 2 2023

#### 2023 GLOBAL HANDWASHING DAY

To: OIC-Asst. Schools Division Superintendent CID & SGOD Chiefs

Public Schools District Supervisors

Public Elementary & Secondary School Heads

All Others Concerned

- 1. Pursuant to OUOPS Memorandum No. 2023-03 re: **2023 Gobal Handwashing Day** with the theme, "**Clean Hands are Within Reach**", this Office, encourages all School WinS Coordinators to watch a short program titled *Malinis na Kamay tulay sa Malusog at Matatag na Kinabukasan* that will be broadcasted via DepEd Philippines Facebook Page on October 13, 2023 (Friday) from 1:30 2:30 p.m.
- 2. All schools are enjoined to participate through the conduct of group handwashing activity in their vacant time on October 13, 2023. Strict compliance to DepEd Order No. 9 s. 2005 titled *Instituting Measures to Increase Engaged Time on Task* shall be observed.
- 3. School Heads through their WinS Coordinator shall document all activities conducted for reporting purposes.
- 4. For more information, contact Dr. Aldwin Marco P. Bendo, Dentist II, of the School Health & Nutrition through his messenger account Marco Porc.
- 5. Immediate dissemination of and compliance with this Memorandum are desired.

CECILIA G. ABELLO, PhD SGOD Chief

In-Charge of the Division







#### Republic of the Philippines

# Department of Education

**REGION VI-WESTERN VISAYAS** 

OCT 0 6 2023

REGIONAL MEMORANDUM No. 775, s. 2023

#### 2023 GLOBAL HANDWASHING

To: Schools Division Superintendents
All Others Concerned

- 1. Attached is a Memorandum from the Office of Undersecretary for Operations, Atty. Revsee A. Escobedo, dated September 27, 2023, regarding the conduct of the **2023 Global Handwashing Day.**
- 2. Immediate dissemination of and compliance with this Memorandum are desired.

RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: As stated

Reference: MEMO dated September 27, 2023

To be indicated in the <u>Perpetual Index</u> under the following subject

SCHOOLS HEALTH PROGRAM

JAM/ESSD-RM/2023 GLOBAL HANDWASHING /045/OCT.06, 2023







Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033) 337-0149; 336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



# Republic of the Philippines Department of Education OPERATIONS

OUOPS No. 2023-03-\_\_ MEMORANDUM

TO

REGIONAL DIRECTORS

ESSD Chief

SCHOOLS DIVISION SUPERINTENDENTS

SGOD and CID Chiefs

School Health and Nutrition Section

Public and Private Elementary and Secondary School Heads

Dapartment of Education

Regional Office VI Duran Street, Hollo City RECORDS SECTION

All Others Concerned

FROM

ATTY. REVSEE A. ESCOBEDO

Undersecretary for Operations

Wer

SUBJECT

2023 GLOBAL HANDWASHING DAY

DATE:

27 September 2023

The Department of Education (DepEd), through the Bureau of Learner Support Services - School Health Division (BLSS-SHD), issued DepEd Order 10, s. 2016 (DO 10, s. 2016) or the Policy and Guidelines for the Comprehensive Water, Sanitation, and Hygiene in Schools (WinS) Program to promote correct hygiene and sanitation practices among school children and a clean environment in and around schools to keep learners safe and healthy. DO 10, s. 2016 is designed to achieve learning and health outcomes and improve school attendance of students through a comprehensive, sustainable, and scalable school-based water, hygiene, sanitation, and deworming program pursuant to the State's mandate, under the 1987 Constitution, to defend the right of children to assistance including proper care and nutrition and special protection from conditions prejudicial to their development as well as to protect and promote the people's right to health and instill health consciousness among them.

DepEd, through the BLSS-SHD, in partnership with the United Nations Children's Fund (UNICEF) shall spearhead **this year's celebration of the Global Handwashing Day** with the theme "**Clean Hands are Within Reach**." This global advocacy is celebrated annually every 15<sup>th</sup> day of October and is dedicated to increasing awareness and understanding on the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives.

In line with the said celebration, a short program titled Malinis na Kamay tulay sa Malusog at Matatag na Kinabukasan shall be broadcasted via the DepEd Philippines Facebook Page on October 13, 2023 (Friday), 1:30 - 2:30 p.m. This

Ground Floor, Rizal Building, DepEd Complex, Meralco Avenue Pasig City 1000 Email: our addeped.gov ph; Website. 2 www.lete.lague.ph Tel. No.: (02) 8633-5313; (02) 8631-8492 activity aims to highlight the importance of promoting a culture of hand hygiene and to emphasize hand hygiene as a critical public health measure to ensure safe schools and communities. To showcase best practices in hand hygiene-related initiatives, the event shall feature handwashing jingles with videos submitted by regions.

In this regard, each region is requested to submit a **30- to 45-second handwashing jingle with an accompanying video** that highlights the importance of handwashing in the promotion of general health and prevention of the transmission of infection. Five (5) regions with the best Jingles shall be selected to be broadcasted via DepEd Philippines FB page during the actual conduct of the program. In addition, a **commitment video** to show support of each region for the observance of the 2023 Global Handwashing Day will also be shown during the program (for details, please see attached Enclosures).

Further, all DepEd offices and schools, particularly learners, are enjoined to participate in the said activity.

All Regional, Division, and School WinS Coordinators are requested to watch the broadcast of the event via the DepEd Philippines Facebook Page.

The Regional Directors and Schools Division Superintendents are enjoined to ensure and monitor the participation of personnel and learners to the said activity.

For more information, please contact **Mr. Vonerich B. Berba**, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD) through email at blss.shd@deped.gov.ph or telephone number (02) 8632-9935.

Immediate dissemination of this Memorandum is desired.

#### Annex A

#### Malinis na Kamay Tulay sa Malusog at Matatag na Kinabukasan 13 October 2023 (Friday) at 1:30 - 2:30 p.m. Via DepEd Philippines Facebook Page

#### Indicative Program

Time	Topic	Speaker	
1:30 – 1:40 p.m.	Opening Remarks	DIR. NENNETH ESPLANA- ALAMA, PhD Director IV Bureau of Learner Support Services	
	Keynote Speaker	DR. DEXTER A. GALBAN Assistant Secretary for Operations	
1:40 – 1:55 p.m.	Best Practices in Handwashing Activities of Seal of Excellence School-Awardees	SDO Sagay	
1:55 – 2:10 p.m.	Announcement and presentation of Top 5 Best Handwashing Jingles	Emcee	
2:10 – 2:20 p.m.	Commitment Video	ALL DepEd Regions	
2:20 - 2:30 p.m.	Closing Message	DR. MARIA CORAZON C. DUMLAO Chief, BLSS-School Health Division	

#### Guidelines for Submission of Handwashing Jingles with Video of Each Region

1. The lyrics/contents of the Jingle to be submitted by each region on hand-hygiene/handwashing initiatives in the schools should revolve in answering any of the following guide questions:

a. Why is handwashing important?;

b. What henefit/s can we get with proper handwashing: and

c. When is the best time to practice handwashing, among others.

- The duration of the jingle must be 30 to 45 seconds only (must not exceed 45 seconds);
- Jingles should be an original composition both in tune and in lyries. It should not violate copyright laws;
- 4. Jingles can be developed by learners or teachers, either individually or in groups;

5. Jingles can be in English or Filipino or a mix of both;

6. The use of offensive and discriminatory words are prohibited;

7. Any musical instrument can be used as an accompaniment;

8. For submitting the handwashing jingle with the accompanying video, the following procedures are recommended:

a. Subject must be positioned at the center of the frame;

- b. Medium Shot (from the top of their head to roughly their waist) is recommended:
- c. Give at least an inch for the head room for the subject;

d. Set audio recording to Stereo;

 Choose a good background, face the window instead and use it as a source of light;

f. Illuminate your face using a ring light or any source of light;

- For videos that include minors, a consent form for each child signed by the parent
  or guardian is required to be submitted. Please see attached Enclosure No. 4 for
  the consent form.
- 10. Video format should be MP4 with 1080p or 720p resolution;
- 11. Recommended minimum specifications for videos:

a. File Format: MP4

- b. Dimensions: 1920px x 1080px (16:9)
- c. Orientation: Landscape

d. Frame Rate: 30fps

12. Regional Offices are requested to review handwashing jingle video entries in their respective region and submit the best jingle to the Central Office. Only one entry per region will be reviewed and received by BLSS-SHD which should be submitted to blss.shd@deped.gov.ph.

13. The deadline for submission of entries will be on or before October 6, 2023.

- 14. Submitted entries should include names of composers and everyone involved in the development of the handwashing jingle and video for proper attribution. Accomplished consent forms for minors should also be included in the submission.
- The video file name shall include Region name where entry is from (E.g. Region LSchool Name\_Handwashing Jingle Video);
- 16. The Top 5 Best Handwashing Jingles will be selected based on the following criteria:
  - a. Originality (40%)
  - b. Content and relevance to handwashing initiatives (25%)
  - c. Musicality (e.g. melody, arrangement, accompaniment) (25%)
  - d. Creativity (10%)

#### Annex C

#### Guidelines for the making of Commitment Videos of Each Region

- 1. Select representative/s from the Regional Office to read the commitment statement. This can be the Regional Director, Assistant Regional Director, and/or ESSD Chief, together with the Regional School Health Personnel;
- 2. The commitment statement will be in Filipino language;
- 3. The selected representative/s will read the following Video Commitment Spiel:

Kami, mula sa **DepEd Rehiyon/Region** \_\_\_\_\_, ay nangangako na mas lalong paiigtingin ang implementasyon ng WASH in Schools Program sa aming mga paaralan para panatilihing malusog at masigla ang ating mga mag-aaral. Kabilang na dito ang pagsiguro, sa abot ng aming makakaya, na ang bawat eskwelahan ay may sapat na handwashing facilities, suplay ng tubig at sabon para sa lahat ng mag-aaral. Ipagpapatuloy din namin ang regular na pagtuturo ng kahalagahan ng tamang paghuhugas ng kamay. Lalo na sa mga kritikal na oras gaya ng bago kumain o pagkatapos manggaling sa palikuran.

Nakikiisa kami sa buong mundo sa pagpapaigting ng ugnayan sa iba't ibang sektor o ahensya na sumusuporta sa aming layunin. Sama-sama nating isulong at tiyakin na ang bawat isa ay may malinis na kamay para sa malusog at matatag na kinabukasan!

Happy Global Handwashing Day! For the WinS!

- 4. The following procedures are recommended when recording a video:
  - a. Subject must be positioned at the center of the frame;
  - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
  - c. Give at least an inch for the head room for the subject;
  - d. Set audio recording to Stereo;
  - e. Choose a good background, face the window instead and use it as a source of light;
  - f. Illuminate your face using a ring light or any source of light;
- 5. Video format should be MP4 with 1080p or 720p resolution;
- 6. Recommended minimum specifications for videos:
  - a. File Format: MP4
  - **b.** Dimensions: 1920px x 1080px (16:9)
  - c. Orientation: Landscape
  - d. Frame Rate: 30fps
- 7. Submit the commitment videos to <a href="mailto:blss.shd@deped.gov.ph">blss.shd@deped.gov.ph</a> on or before October 6, 2023; and
- **8.** The BLSS-School Health Division and the Public Affairs Service will be editing the video submissions to showcase commitment of all regions.

Annex D

Department of Education

Republic of the Philippines

In line with the mission of the Department of Education (DepEd) to provide quality, equitable, culture-based, and complete basic education where:

Students learn in a child-friendly, gender-sensitive, safe, and motivating environment;

Teachers facilitate learning and constantly nurture every learner;

Administrators and staff, as stewards of the institution, ensure an enabling and supportive

environment for effective learning to happen;

· Family, community, and other stakeholders are actively engaged and share responsibility

for developing life-long learners;

And in accordance with the DepEd's thrust to continuously improve itself to better serve its stakeholders, an effective communications strategy paves the way to a more efficient public policy

formulation and implementation.

The Department of Education and its representatives are therefore seeking your permission to

take and make use of voice recordings and/ or audiovisual images of you/ your children/ your

students for the purposes stated above.

Please furnish us with your full name and signature on the next page should you confirm your

consent to the proposed use of your/your children/your students' photographs and video/voice

recordings in our communications and publicity materials.

Thank you very much.

# Department of Education

## Republic of the Philippines

### CONSENT, WAIVER, INDEMNITY and RELEASE

I, , M/ F. permission to the Department of Education (DepEd) and its represent voice and to take photographs and /or videos in which I appear in, to be a various public campuigns of the Agency be it in print, broadcast, and/or elecation stated below:  Production name/ Project title:	auves to mak sed for the co	с гесоп инициј	dengs of me leatens and
Loration:			
I acknowledge that the DepFid owns all rights to these images at DepFid and its representatives the right to use, display, exhibit, reproduce works of these images and secondings in any media now known or liter do. I hereby waive any right to inspect or approve the use of the image derivatives. I further waive all moral rights. I also waive any right to royalis from or related to the use of the materials.  I hereby release, defend, indemnity, and hold harmless the DepLied against any claims, damages, or hibility arising from or related to the inmaterials, including but not himself to claims of defamation, invasion of copyright rofringement, or any misuse, distortion, blorring, alteration, op form that may occur or be produced in taking, processing, reduction or profits publication or distribution.  I am 18 years of age or older/ I am accompanied by my legal geoms into this contract/			