



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

No. 479, s. 2022

NOV 18 2022

NATIONAL SCHOOL LAUNCH OF BIDA KID CAMPAIGN – VISAYAS LEG

To: Chiefs, CID and SGOD
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. Attached is Regional Memorandum No. 885, s. 2022 dated November 18, 2022, titled **National School Launch of Bida Kid Campaign – Visayas Leg** on November 21, 2022, 9:00 AM at Oton National High School.
2. All Health and Nutrition Personnel and OK sa DepEd School Coordinators are requested to watch, like, and share the event to be streamed live via DepEd Philippines and DepEd Tayo Western Visayas in their respective social media sites.
3. Immediate dissemination of and compliance with this Memorandum are desired.

LEA C. BELLEZA EdD

OIC Asst. Schools Division Superintendent
In-Charge of the Division



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Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM

No. 008 s. 2022

NOV 18 2022

NATIONAL SCHOOL LAUNCH OF BIDA KID CAMPAIGN – VISAYAS LEG

To: Assistant Regional Director
Schools Division Superintendents
Regional Functional Divisions Chiefs
All Others Concerned

1. To ensure the success of the National School Launch of Bida Kid Campaign – Visayas Leg on November 21, 2022, 9:00 a.m. at Oton National High School, Oton, Iloilo, this Office requests the presence of the following personnel to attend the activity:

- Schools Division Superintendent of Iloilo;
- Assistant Schools Division Superintendents of Iloilo;
- Regional Information Officer;
- Information Technology Officer II, ORD-IT;
- Medical Officer IV, RHNU;
- Project Development Officer II, PAU;
- Computer Maintenance Technologist I, IT;
- Administrative Assistant I, PAU; and
- Technical Working Group from SDO Iloilo.

2. All Schools Division Offices are requested to watch, like, and share the event to be streamed live via DepEd Philippines and DepEd Tayo Western Visayas in their respective official social media sites.

3. Expenses relative to the conduct of the activity shall be charged against local funds subject to the usual accounting and auditing procedures.

4. Immediate dissemination of and compliance with this Memorandum are desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: PAS-OD-2022-096

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

MEDIA
PROGRAMS
VISIT

DepEDRO6-PAU-Cor-2022-748



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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE


Office of the Director IV

MEMORANDUM

PAS-OD-2022-090

FOR : **DR. RAMIR B. UYTICO**
Regional Director, Region VI – Western Visayas

ATTENTION : **HERNANI B. ESCULLAR, JR.**
Regional Information Officer, Region VI – Western Visayas

FROM :  **ATTY. MICHAEL WESLEY T. POA**
Director IV, Public Affairs Service

SUBJECT : **SPECIFICATION OF REQUESTS TO THE DEPED REGIONAL
OFFICE OF WESTERN VISAYAS RELATIVE TO THE
CONDUCT OF THE NATIONAL SCHOOL LAUNCH OF THE
BIDA KID CAMPAIGN – VISAYAS LEG**

DATE : October 24, 2022

The Department of Education (DepEd), through the Public Affairs Service (PAS), is mandated to promote programs and activities for the betterment of the learners' health and well-being, which includes the BIDA Kid Campaign.

In relation to the Office Memorandum PAS-OD-2022-086 titled "Invitation to Host the BIDA Kid Campaign Visayas Program", PAS is requesting your good office the following items and deliverables for the conduct of the National School Launch of the BIDA Kid Campaign – Visayas Leg at Oton National High School (ONHS) on November 21, 2022:

I. REQUESTED AUDIENCE/GUESTS FROM THE SCHOOLS DIVISION OFFICE

Speaker:

- **Dr. Ramir B. Uytico**, Regional Director of DepEd Region VI – Western Visayas, to provide the *Opening/ Welcome Message* in the program;

Audience:

- **Mr. Hernani B. Escullar, Jr.**, Regional Information Officer of DepEd Region VI – Western Visayas, to represent the DepEd R6 Public Affairs Unit; and
- **The School Health Representative of DepEd Region VI.**



SULONG
KALIDAD

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Office of the Director IV

II. COLLATERALS

Item	Date
Provision of land transportation/vehicle for the ingress of PAS personnel on November 20, 2022	November 20, 2022 (technical run)
At least one (1) RO Representative during the technical run on November 20, 2022	November 20, 2022 (technical run)
Coordination with the DOH Center for Health Development and the Local Government Unit for the Ceremonial Vaccination	--
Coordination with the Public Affairs Service, Schools Division Office of Iloilo, and Oton National High School	--

Your positive response to these requests will be highly appreciated.

To confirm your approval or for questions and clarifications, your staff may contact **Ms. Sofia De Guzman** of the PAS - Office of the Director through email at sofia.deguzman@deped.gov.ph or Viber/SMS at +63906-313-6101.

Thank you very much.



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Republic of the Philippines
Department of Education
 PUBLIC AFFAIRS SERVICE

**NATIONAL SCHOOL LAUNCH OF THE BIDA KID CAMPAIGN VISAYAS LEG
 Program**

November 21, 2022		
9:00 – 9:10	PRELIMINARIES	
9:10 – 9:15	OPENING & WELCOME MESSAGE	Dr. Ramir B. Uytico Director, Region VI – Western Visayas
9:15 – 9:20	MESSAGE FROM THE SECRETARY	Atty. Michael Wesley T. Poa Spokesperson & Director IV, Public Affairs Service
9:20 – 9:25	PARTNER'S MESSAGE OF SUPPORT AND INTRODUCTION TO THE PINASLAKAS CAMPAIGN	Dr. Beverly Lorraine C. Ho OIC-Undersecretary, Public Health Services Team Department of Health
9:25 – 9:30	PARTNER'S MESSAGE	Michelle Lang-Alli Director, Office of Health United States Agency for International Development
9:30 – 9:35	MESSAGES OF SUPPORT	Dr. Anna Lisa T. Ong-Lim Section Chief, Infectious and Tropical Disease Section, Department of Pediatrics, College of Medicine Philippine General Hospital
9:35 – 9:40		Mr. Darwin A. Haro School Principal, Oton National High School
9:40 – 9:45		Parents-Teachers Association Head
9:45 – 9:50		Student Government Head
9:50 – 10:55	INTERMISSION	Oton National High School Student Performers
10:55 – 12:00	TOWN HALL FORUM WITH STUDENTS, PARENTS, AND TEACHERS	
12:00 onwards	TOURING OF SCHOOL FACILITIES	



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