



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

**Office of the Schools Division
Superintendent**

NOV 28 2022

DIVISION MEMORANDUM

NO. 497, s. 2022

ANTI-BULLYING ADVOCACY CAMPAIGN

To: OIC-Asst. Schools Division Superintendent
Chiefs, CID and SGOD
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. This Office, in partnership with Bakyas Community Development Center, Inc., (BCDCI), enjoins all School Child Protection Coordinators and teachers of Edukasyon Sa Pagpapakatao (ESP) to facilitate the integration of the Anti-Bullying Advocacy Campaign videos in schools and ESP classes. This initiative is part of this Division's Celebration of the National Children's Month.
2. The advocacy videos can be accessed through Google Drive using the following links:

TITLE OF THE VIDEO	PARTICIPANTS	LINK
Be A Buddy, Not A Bully	Elementary Learners	bit.ly/3XFmuIO
Dalir-Eskwela	Junior High School Learners	bit.ly/3GEkI4B

3. Enclosed in this Memorandum are the letter from BCDCI, Guidelines on the Implementation, and Attendance Sheet Template. The accomplished attendance sheet and photos during the implementation shall be submitted to dexyllgarl.dejesus@deped.gov.ph on or before December 8, 2022.
4. For further details and concerns, contact Dexyll Garl G. De Jesus or Gerald B. Tampico, Project Development Officers I, through messenger.
5. Immediate dissemination of and compliance with this Memorandum are desired.

NICASIO S. FRIO, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

Office of the Schools Division Superintendent





November 4, 2022

NICASIO S. FRIO, CESO VI
SCHOOL DIVISION SUPERINTENDENT
Schools Division of Kabankalan City
Negros Occidental

Thru: The Youth Formation and Child Protection Officer
School Governance and Operations Division

Dear Sir Frio:

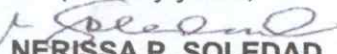
Christian greetings to you!

The Bakyas Community Development Center, Inc has strengthened its partnership with local networks working for the protection of children. This is an ongoing project with partner The theme for this year's celebration is "**Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan!**" This year's celebration will focus on the mental health and wellbeing of children aligned with the statement of WHO that health, in general, is "a state of complete physical, mental and social wellbeing and not merely the absence of disease or infirmity."

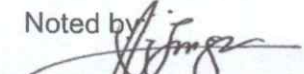
To intensify the advocacy of the Anti-Bullying Campaign of the Child Protection Unit (CPU) and pursuant to its DO Memo No. 103 s. 2022, we would like to request the integration of the Anti-Bullying videos created by Stairway Foundation titled : Be a Buddy, not a Bully for the Elementary and Dalir-Eskwela Cyber Bullying in Edukasyon sa Pagpakatao (ESP)in all schools both public and private under your division. We will provide you with the material videos. We just would like to ask for attendance and photo documentation as proof of the implementation.

We believe that through these activities we shall be able to empower our children and strengthen them to protect themselves and also as advocate of child protection. Thank you very much!

Respectfully yours,


NERISSA P. SOLEDAD
Project Officer

Noted by


ANALIE JAN A. TAROSA
Executive Director

Stairway Foundation, Inc.
CyberSafe Schools Project

NATIONAL CHILDREN'S MONTH
#KasamaKa: BaLIK-Aral
(Boses, Lakas ng Kabataan at Komunidad sa Balik Aral)

Ligtas na Paaralan, Sama-samang Pangalagaan!
KasamaAko, KasamaKayo, KasamaTayo

Bullying Prevention Advocacy Campaign

This Stairway Foundation has been a long-time partner of the Department of Education in safeguarding children both in the physical environment and online spaces. This partnership paved the way in developing information, education and communication materials on various child protection concerns. Among these are lesson plans and Dalir-Eskwela that discusses anti-pornography, safe online chatting, online gaming addiction and bullying.

This year, as the DepEd's Child Protection Units strengthen the capacity of every Filipino learner to avoid being a victim of bullies or being a bully in both online and offline spaces, a Bullying Prevention Advocacy Campaign will be launched in celebration of the 2022 National Children's Month.

With this, Stairway Foundation through its CyberSafe Schools Project - National Capital Region would like to extend its full support in the Unit's effort to stop all forms of violence. A session guide for teachers will be provided to start discussions on how to prevent bullying amongst children.

Say No to Bullying!	
Bullying Prevention Session for Elementary and Secondary Learners	
Subject Matter	Bullying Prevention (45 mins)
Objectives	<ul style="list-style-type: none">• Understand bullying and cyberbullying among children• Increase capacity on preventing oneself from being a victim of bullying• Increase capacity to avoid being a bully
Materials Needed	<p>Animation video - Be a Buddy Not a Bully (For Elementary) https://drive.google.com/file/d/1NzWjhMiopA1TwUztUclQ0PI8vkHUUMiK/viiew?usp=sharing</p> <p>Animation video Dalir-eskwela on Bullying (For Junior High School) https://drive.google.com/file/d/1PBYSemy2D7APOSUwnUln9RjDFvfd79W/view?usp=sharing</p>
Activity	Watch the Animation Be a Buddy Not a Bully (For Elementary) Dalir-eskwela on Bullying (For Junior High School)

Analysis	<ul style="list-style-type: none"> • What do you feel after watching the animation? • What did you observe in the animation? • What is the animation all about? What is bullying? What is Cyberbullying? • Is Cyberbullying connected to in person bullying? • What happens when cyberbullying is not addressed?
Abstract	<p>Bullying - intentionally and repeatedly causes another person injury or discomfort.</p> <p>Cyberbullying When simple online teasing leads to cyberbullying.</p> <p>Cyberbullying includes;</p> <ul style="list-style-type: none"> • Mean, vulgar or threatening messages or images; • Posted rumors, gossip or false information with the intention of humiliating a person; • Posted sensitive or private information about other people; • Pretending to be someone else with the intention of making that person look bad • Intentionally excluding someone from joining an online group. <p>Bullying and Cyberbullying is never ok.</p> <p>If you experience cyberbullying, remember STOP-B</p> <p>Screenshot – the message as evidence Try not to reply - bullies are waiting for you to respond Open Up – to a trusted adult Private Profile – keep them private! Block bullies - report and block the bullies</p>
Application	<ul style="list-style-type: none"> • How does it relate to real life situations? • Aside from what was discussed in the animation, what are the other forms of bullying/cyberbullying that you have observed in your school? Community? • What should we do in order to address the issue?
Evaluation	<p>Activity</p> <p>For Elementary Learners: If you were a superhero, what would be your superpowers to stop bullying among children? Draw your character.</p> <p>For High School Learners: Through comics strips (traditional or digital art), illustrate how will you encourage your schoolmate to: (you may choose on the following subtopics)</p> <p>A. stop bullying and cyberbullying B. remember STOP B</p> <p><i>Synthesize the session by allowing some learners to share their output... and reminding learning that:</i></p>

Bullying and Cyberbullying is never ok. It is best to tell a trusted adult (including teachers) once they have experienced bullying (online and offline).

#BeCyberSafe

Note: We encourage our teachers to modify/develop their own session guide using the resource material provided above. We would like to hear from you, please share/send your session guide in the email provided below.

For inquiries and concerns, you may reach us at

teena@stairway.ngo
Project Coordinator

and/or

john@stairway.ngo
Project Officer/Advocacy and Training Officer

