



Division Memorandum No. 173, s. 2018

TO: Chiefs, CID and SGOD
Public School District Supervisors
Elementary and Secondary School Heads
All Others Concerned

FROM: *L. Ortillo*
MA. LORLINIE M. ORTILLO, CESO VI
Schools Division Superintendent

DATE: August 28, 2018

SUBJECT: **TOURISM QUIZ BEE AND TOURISM TOUR GUIDING COMPETITION**

1. The City of Kabankalan will celebrate its Tourism Week on September 3 – 9, 2018 with the theme focuses on Tourism and Digital Transformation.
2. Different activities promoting tourism have been lined up during the celebration. Among the activities are:

Date	Activities	Time & Venue	Participants
September 3	Tourism Quiz Bee	9:30 am – 5:00 pm, City Function Hall	Elementary, Junior High School, High School, College
September 4	Tour Guiding Competition	9:00 am – 5:00 pm, City Mall Activity Area	Elementary, Junior High School, High School, College

3. In this connection, each school is encouraged to send one (1) participant for each category.
4. Guidelines for the said competitions are hereto attached.
5. Entry forms are available at the SGOD c/o Mrs. Noralyn Carbajosa. All entries should be submitted on or before August 30, 2018, 10:00 am.
6. For widest dissemination and compliance.



CITY TOURISM WEEK CELEBRATION

THEME: TOURISM AND THE DIGITAL TRANSFORMATION

SEPTEMBER 3-9, 2018

TOURISM QUIZ

1. The Tourism Quiz Competition is organized by the City Tourist Information & Assistance Center.
2. The competition has four categories which include
 - . Elementary Category
 - . Senior High School Category
 - . Junior High School Category
 - . College Category
3. **One (1) representative** per school is allowed for private schools for the Elementary, Junior High School and Senior High School and one (1) representative per district for public schools in the Elementary, Junior High School and Senior High School categories. Only **one (1)** representative per school is allowed for the College category.
4. The entries for the Elementary, High School and Senior High School categories shall be submitted with duly filled out Official Entry Form to be prepared by the City Tourist Information and Assistance Center and endorsed by the Head of School.
5. The entries for the College category shall be submitted with duly filled out Official Entry Form to be prepared by the City Tourist Information and Assistance Center and endorsed by the School Head/College Dean.
6. The competition will be on **September 3, Monday, 9:30 a.m. – 5:00 p.m.** at the **City Function Hall, City Hall**. All entries must be submitted on or before **August 30, 2018**.
7. Coverage of the quiz will focus on the following areas per category:

Category	Coverage
Elementary	Tourism sites, festival and events, history, arts and culture, current events, tourism and hospitality updates, ecotourism, and tourism plans and programs in Negros Occidental .
Junior High School	Tourism sites, festival and events, history, arts and culture, current events, tourism and hospitality updates, ecotourism, and tourism plans and programs in the Negros Island Region .
Senior High School	Tourism sites, festival and events, history, arts and culture, current events, tourism and hospitality updates, ecotourism, and tourism plans and programs in Western Visayas .
College	Tourism sites, festivals and events, history, arts and culture, current events, tourism and hospitality updates, ecotourism, and tourism plans and programs in the Philippines .

8. Points are based on every correct answer to each question.
9. The organizing committee shall provide multiple choice questions in 3 categories: **Easy**- 10 items at one (1) point per correct answer, **Average**- 10 items at two (2) points for each correct answer, and **Difficult**-10 items at three (3) points for each correct answer.
10. The quiz master shall take charge in reading each question twice.

11. The contestants shall be given five (5) seconds to select their answers from the boards provided by the organizing committee. The 5- second answering time will start when the quiz master says "GO" and ends when the bell is rung to signify that time is up.
12. Answers shall be only raised overhead after the bell is rung.
13. In case of a tie, a Tie- Breaking Question will be asked. A question will demand a written full answer.
14. Substitution of contestant is not allowed during the competition.
15. Contestants shall wear their **complete school uniform** during the competition.
16. Contestants are expected to be at the venue at least thirty (30) minutes before the competition begins.
17. The decision of the organizing committee shall be final and irrevocable. Any objections should be made immediately before the quiz master proceeds to the next question.



CITY TOURISM WEEK CELEBRATION
THEME: TOURISM AND THE DIGITAL TRANSFORMATION
SEPTEMBER 3-9, 2018

TOUR GUIDING COMPETITION

1. The Tour Guiding Competition is organized by the City Tourist Information & Assistance Center.
2. The competition has four categories which include
 - . Elementary Category
 - . Junior High School Category
 - . Senior High School Category
 - . College Category
3. **One (1) representative** per school is allowed for private schools for the Elementary, Junior High School and Senior High School and one (1) representative per district for public schools in the Elementary, Junior High School and Senior High School categories. Only **one (1)** representative per school is allowed for the College category.
4. The entries for the Elementary, High School and Senior High School categories shall be submitted with duly filled out Official Entry Form to be prepared by the City Tourist Information and Assistance Center and endorsed by the Head of School.
5. The entries for the College category shall be submitted with duly filled out Official Entry Form to be prepared by the City Tourist Information and Assistance Center and endorsed by the School Head/College Dean.
6. The competition will be on **September 4, Tuesday, 9:00 a.m. – 5:00 p.m.** at the **City Mall Activity Area**. All entries must be submitted on or before **August 30, 2018**.
7. For the contest proper, the participants will pick out a piece of paper during the competition that contains the name of the destination five (5) minutes before his or her school is called on stage.
8. The destinations assigned for the contestants could be any of the following major attractions in the province:

Category	Destinations to select from
Elementary	Bacolod, Bago, Manapla, Pontevedra, Toboso, Kabankalan, Murcia, Sipalay, Calatrava, Silay, Sagay, Binalbagan, Candoni, Hinigaran and Talisay
Junior High School	Cadiz, Sipalay, La Carlota, Bacolod, Don Salvador Benedicto, Pulupandan, La Castellana, Ilog, San Carlos, Isabela, Silay, Himamaylan, Cauayan, Talisay and Sipalay
Senior High School	Silay, Bago, Talisay, Kabankalan, Sagay, Murcia, Hinigaran, Cauayan, Bacolod, Sipalay, Valladolid, Toboso, EB Magalona, San Enrique and Binalbagan.
College	San Carlos, Himamaylan, Escalante, Victorias, Calatrava, Manapla, Moises Padilla, Bago, Talisay, Kabankalan, Hinigaran, Hinoba-an, Bacolod, Cadiz, Sipalay and La Carlota

9. There will be three (3) pictures of the destination that will be flashed or shown on the screen which the contestant will have to describe or present to the audience as if he or she is talking to a group of tourists.

10. Each contestant is allotted a minimum of three (3) minutes and a maximum of five (5) minutes for his or her presentation including the introduction and closing statements.
11. The presentation must be delivered in English.
12. Substitution of contestant is not allowed during the competition.
13. Contestants shall wear their **complete school uniform/tourist police uniform or Type A uniform** during the competition.
14. Contestants are expected to be at the venue at least thirty (30) minutes before the competition begins.
15. For the judging, the organizing committee shall determine three judges who are credible and are experts in the field.
16. The decision of the judges and the organizing committee shall be final and Irrevocable.

TOUR GUIDING COMPETITION CRITERIA

- 30%** - Knowledge of the culture, history and facts of the destination and of the most popular and interesting tourist attractions.
- 15%** - Communication and Public Speaking Skills/ Fluency in English
- 20%** - Personality and techniques in delivering the tour guiding skills
- 20%** - Organization flow of the presentation in terms of achieving a high impact opening, body and closing.
- 10%** - Appropriate look and manner
- 5%** - Audience Impact
- 100%**