



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

February 3, 2021

DIVISION MEMORANDUM
No. 036, s. 2021

2020 DIVISION SCHOOLS PRESS CONFERENCE

TO: OIC-Asst. Schools Division Superintendent
Chiefs, CID and SGOD
Public Schools District Supervisors
Secondary/Senior High School Heads / Principals
All concerned

1. The Schools Division Office (SDO) of Kabankalan City through the Curriculum Implementation Division (CID) will conduct the **2020 Online Division Schools Press Conference (ODSPC)** on the following dates:

Date	Time	Platform
February 11, 2021	8:00 AM – 12:00 Noon 1:00 PM – 4:00 PM	Google Meet Facebook Live
February 19, 2021	8:00 AM – 12:00 Noon 1:00 PM – 4:00 PM	Good Meet Facebook Live
February 26, 2021	8:00 AM – 12:00 Noon	Google Meet Facebook Live

2. The 2020 DSPC generally aims to provide technical assistance to the coaches, school publication advisers and campus journalists coming from the different schools in the SDO with existing school publications and those who plan to publish their own. Specifically, this activity aims to provide the participants with:
 - a. deep understanding on the importance of journalism by expressing it through journalistic endeavors and approaches;
 - b. advocacy platforms on social consciousness, environmental and health awareness and media literacy;
 - c. avenue to enrich the learner experience for students interested in journalism as a career and those who intend to use the skills learned through campus journalism thereby giving them an edge in their chosen careers;
 - d. promotion of responsible journalism and fair and ethical use of social media in getting and sharing information; and
 - e. journalistic competence through healthy and fair online competition.



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3. The participants to this activity are coaches, School Publication Advisers (SPAs) and Campus Journalists (CJs). Each district will assign a participant for every category listed below:

Category	ELEMENTARY		SECONDARY		TOTAL
	English	Filipino	English	Filipino	
News Writing	1	1	1	1	4
Feature Writing	1	1	1	1	4
Editorial Writing	1	1	1	1	4
Editorial Cartooning	1	1	1	1	4
Sports Writing	1	1	1	1	4
Science and Technology Writing	1	1	1	1	4
TOTAL					24

4. Group Presentation of Radio Broadcasting and TV Newscasting of the following schools:

Category	Level	School
Radio Broadcasting English	Elementary	Kabankalan Catholic College
Radio Broadcasting Filipino	Elementary	ERAMS-West
Radio Broadcasting English	Secondary	Kabankalan Catholic College
Radio Broadcasting Filipino	Secondary	Tabugon NHS
TV Newscasting	Secondary	Kabankalan Catholic College

5. Working Committees, Learning Facilitators and Activity Matrices are found in Enclosures 1, 2 and 3 Respectively.
6. Communication expenses incurred by the participants during the conduct of this online activity shall be charged to local funds subject to the usual accounting rules and regulations.
7. Widest dissemination of this Memorandum is highly desired.


PORTIA M. MALLORCA, Ph.D., CESO V
Schools Division Superintendent



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Enclosure No. 1 to Division Memorandum No. 036 s., 2021

WORKING COMMITTEES

A. Certificates

Kean Von Yupracio
Gemmilyn Acsioma

B. Letters and Invitation

Ma. Jeneath Repique
Kean Von Yupracio

C. Criteria and Guidelines

Wil Rose G. Cornelio
Ann Dele Cruz

D. PowerPoint Slides (Lecture)

Ma. Jeneath Repique
Kean Von Yupracio

E. Ways and Means

Irene Jez De Ortega
Sofia Marie Bolivar
Ludelyn Tingson
Elsie Cervantes

F. Radio Broadcasting and TV Newscasting

Nelvi Bone Tanzo
Kean Von Yupracio
Jocelyn Belnas
Ma. Jeneath Repique
Jenelyn Argamaso
Josieray P. Alpay

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Enclosure No. 2 to Division Memorandum No. 036 s., 2021

LEARNING FACILITATORS AND CONTEST JUDGES

A. News Writing

Lecturer/Facilitator/Judge: Jenelyn T. Argamaso
Facilitator/Judge: Ryan Noel L. Linas
Facilitator/Judge: Mary Jean G. Nombre

B. Feature Writing

Lecturer/Facilitator/Judge: Ma. Jeneath M. Repique
Facilitator/Judge: Sherryl M. Gasataya
Facilitator/Judge: Justin C. Mangao

C. Editorial Writing

Lecturer/Facilitator/Judge: Mark Anthony V. Lumacad
Facilitator/Judge: Leilani B. Daguia
Facilitator/Judge: Wil Rose G. Cornelio

D. Editorial Cartooning

Lecturer/Facilitator/Judge: Mike Palerrmo
Facilitator/Judge: Myrna S. Abarro
Facilitator/Judge: Ernel Borja

E. Sports Writing

Lecturer/Facilitator/Judge: Donard R. Rondain, PhD
Facilitator/Judge: Jan Alfred G. Nombre
Facilitator/Judge: Elsa N. Casildo

F. Science and Technology Writing

Lecturer/Facilitator/Judge: Kean Von G. Yupracio
Facilitator/Judge: Gemmilyn U. Acsioma
Facilitator/Judge: Chocolate Kaye A. Yulo



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Enclosure No. 3 to Division Memorandum No. 026 s., 2021

ACTIVITY MATRICES

A. February 11, 2021 (Opening Program, Lecture and Contest)

Time	Activity/Resource Person
8:30 - 10:30	OPENING PROGRAM
I.	Homage to Country – SPED Class of KNHS
II.	Homage to God – FGNHS Chorale
III.	Welcome Message - Junry M. Esparar, OIC-CID Chief
IV.	Message – Portia M. Mallorca, PhD, CESO V
V.	Intermission Number
VI.	Introduction of the Keynote Speaker – Ma. Jeneath Repique
VII.	Message of the Keynote Speaker: Celestino Dalumpines III, RO EPS-Filipino
VIII.	Virtual Giving of Certificate of Recognition and Photo-Opportunity
IX.	Presentation of the Schedule of Activities
X.	Presentation of the Participating Schools
XI.	Presentation of the Speakers/Lecturers/Judges
XII.	Reading of Guidelines and Criteria- Jenelyn Argamaso
10:30 – 12:00	LECTURE/CONTEST PROPER
A.	News Writing – Jenelyn T. Argamaso
B.	Feature Writing - Ma. Jeneath M. Repique
12:00 – 1:00	LUNCH BREAK
1:30 - 4:00	CONTINUATION OF LECTURE/CONTEST
A.	Editorial Writing – Mark Anthony V. Lumacad
B.	Editorial Cartooning – Mike Palermo
C.	Sports Writing – Dr. Donard Rondain
D.	Science and Technology Writing – Kean Von Yupracio

Host: Kean Von G. Yupracio



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February 19, 2021 (Lecture and Presentation)

Time	Activity/Resource Person
8:30– 9:00	
I.	Nationalistic Song – Ang Bayan Ko
II.	Homage to God – Dexyll Garl G. De Jesus, PDO I
III.	Food for Thought
IV.	Presentation of Participants
V.	Intermission Number
VI.	Lecture on Radio Broadcasting
VII.	Presentation of Radio Broadcasting and Giving of Feedback
A.	Radio Broadcasting (KCC Elem – English)
B.	Radio Broadcasting (ERAMS-West–Filipino)
C.	Radio Broadcasting (KCC Secondary – English)
D.	Radio Broadcasting P (Tabugon Sec– Filipino)
12:00 – 1:00	LUNCH BREAK
1:30 – 4:00	
A.	Lecture on Newscasting
B.	Presentation of TV Newscasting and Giving of Feedback
C.	TV Newscasting Presentation (KCC Secondary – English/Filipino)

Host: Sherryl Mae Gasataya

February 26, 2021 (Awarding Ceremony)

Time	Activity/Resource Person
8:30 – 12:00	
I.	Nationalistic Song –Pilipinas Kong Mahal
II.	Homage to God – KNHS
III.	Welcome Message – Eden Joy B. Nifras, EPS English
IV.	Message – Peter J. Galimba, ASDS
V.	Intermission Number
VI.	Giving of Certificate of Recognition to the Lecturers, Facilitators and Judges
VII.	Giving of Certificate of Recognition to the Radio Broadcasters and TV Newscasters
VIII.	Announcement of Winners
IX.	Message - Junry M. Esparar, OIC-CID Chief
X.	Word of Thanks – Kean Von G. Yupracio- ADSPACK President

Host: Wil Rose G. Cornelio

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D. RADYO BANDERA ACTIVITIES

Date	Persons Involved	Topic
February 7, 2021	Kean Von G. Yupracio Ma. Jeneath M. Repique Jenelyn T. Argamaso	DSPC Activities
February 14, 2021	Wil Rose G Cornelio Elsa Casildo Mary Jane G. Nombre	Life of a Campus Journalism Adviser/Coach
February 21, 2021	Kean Von G. Yupracio Raffy Alayon Jephy Labrador	Campus Journalism and its Impact on Learners and Society

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