



Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OF KABANKALAN CITY

April 19,2021

DIVISION MEMORANDUM

No. 091, s. 2021

**LAUNCHING OF READING ENGAGEMENT FOR ACADEMIC DEVELOPMENT PLUS
(PROGRAM READ PLUS)**

TO: Asst. Schools Division Superintendent
Chiefs, CID and SGOD
Public Schools District Supervisors
Elementary and Secondary School Heads
Teachers
All concerned

1. The Schools Division Office (SDO) of Kabankalan City through the Curriculum Implementation Division (CID) will conduct the **Virtual Launching of Program READ Plus** on April 28, 2021 at 9:30 am via google meet/ Facebook live.
2. The aim of this activity is to launch the Literacy Program of the SDO in support of the Regional Literacy Program.
3. Program READ Plus objectives are as follows:
 - a. Develop learners' ability in learning to read and reading to learn;
 - b. Improve the learners' reading and numeracy skills as they move to advanced level;
 - c. Promote positive attitude towards reading and mathematics both as an academic and recreational activity; and
 - d. Nurture genuine interest and appreciation of various reading materials across disciplines.
4. The participants to this activity are as follows: Schools Division Superintendent, Asst. Schools Division Superintendent, Education Program Supervisors, Public School District Supervisors, School Heads and Teachers.
5. The link will be provided by the Mr. Archiebal A. Poyogao 30 minutes before the start of the program.
6. Widest dissemination of this Memorandum is highly desired.

PORTIA M. MALLORCA, PhD, CESO V
Schools Division Superintendent



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Enclosure No. 1 to DM No. 091 s. 2021

PROGRAM MATRIX

- I. Philippine National Anthem
- II. Prayer
- III. Welcome Message - Junry M. Esparar
OIC, CID Chief
- III. Rationale of Program READ Plus -
- IV. Message and Launching of Program READ Plus - Portia M. Mallorca, PhD. CESO V
Schools Division Superintendent
- V. Introduction of Inspirational Speaker - Eden Joy B. Nifras
EPS, English
- VI. Inspirational Message - Nestor Paul Pingil
Regional English Supervisor
- VII. Giving of Certificate of Appreciation -
- VI. Closing Remarks - Nelly E. Garrote
Asst Schools Division Superintendent

Program Host: Jenelyn T. Argamaso
Master Teacher I, Division Filipino Coordinator



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