




Republic of the Philippines
Department of Education
Region VI-Western Visayas
SCHOOLS DIVISION OFFICE OF KABANKALAN CITY
City of Kabankalan

DIVISION MEMORANDUM

No. 264, s. 2018

TO : Chiefs of CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Secondary School Principals

FROM :  **MA. LORNIE M. ORTILLO, CESO VI**
Schools Division Superintendent

SUBJECT : **SCHOOL-BASED CELEBRATION OF THE 2018 NATIONAL READING MONTH**

DATE : **November 16, 2018**

1. In consonance with DepEd Memorandum No. 175, s. 2018, re: 2018 National Reading Month, the elementary and secondary schools of the Schools Division Office of Kabankalan City are enjoined to spearhead the **School-Based Celebration of the 2018 National Reading Month [NRM]** this November.
2. The objectives of this celebration are the following:
 - a. Promote the genuine love for reading among our learners and teachers;
 - b. Celebrate the diversity of learners and cultures through reading; and
 - c. Strive to promote reading and literacy by perpetuating the local heritage and Filipino values through stories of eminent Filipinos
3. This year's theme is, "**Pagbasa: Susi sa Magandang Kinabukasan**". All elementary and secondary schools are advised to hold any of the following activities:
 - a. Mystery Reader
 - b. Literacy Buddies
 - c. Book Fair
 - d. Reading Challenge
 - e. #Shareabook
 - f. Help a reader. Be a Volunteer.
 - g. Reading Family
4. The celebration will culminate on **November 27, 2018 at 9:00 am Philippine Standard Time**. November 27 of every year has been declared by RA No. 10556 as "Araw ng Pagbasa." All learners, teachers, non-teaching personnel, and school officials shall observe the nationwide synchronized reading activity. Students will be given a 30-minute reading time to read a story of their choice, or stories pre-identified by teachers. Teachers may also provide them with literacy activities to measure their comprehension in a game-like manner.
5. However, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in **DepEd Order No. 9, 2005 re: Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**.
6. Accomplishment reports [ARs], with pictures and plan of activities, shall be submitted to the division office **on or before Friday, December 7, 2018**. For paperless submission of ARs, send them to Mr. Junry M. Esparar, through this email address [jmesparar80@yahoo.com].
7. Reading teachers are encouraged to upload pictures of their month-long reading activities on their timeline [FB] or any group account of SDO Kabankalan City with the official hashtag - **#2018NationalREADINGmonth**, and **#ArawngPagbasa2018**. It is suggested that screenshots of these posts can be added to their ARs.
8. Widest dissemination of this Memorandum is highly desired.